



SOCIAL MEDIA POLICY OCTOBER 2014

The NSW Palomino Society recognizes that social media is a cost effective and efficient means of communication. To this end we have a Facebook page which along with our web site, email and more traditional forms of communication are ways that we can keep in touch with the membership.

The focus of our social media policy is to remind members that upon joining the Society everyone, including Committee members, sign a declaration which states

“I/We do hereby and make application to the N.S.W. Palomino Society Inc. for either a new membership or renewal of membership and if so accepted shall abide by the Rules and Regulations, Constitution and Articles of the N.S.W. Palomino Society Inc and will not bring the Society into disrepute. The committee has the right to accept or reject any application without giving reason. “

The term Society refers to the good name of the Society, its members, including committee, panel judges, registered horses and volunteers. By making slanderous, dishonest, ill-informed and inappropriate comments about any of the above in the context of the Society or if those comments could be interpreted to be in the context of the Society, such comments will be viewed extremely dimly by the Committee.

If such comments should occur the Society will

- Issue a takedown notice and /or contact the social media provider with a request that the site/comment be removed.
- Will consider enacting disciplinary action as outlined in the Constitution.
- May refuse to accept an application for membership

The committee requests that all members refrain from retaliating if such comments are made and to instead inform the Committee in writing of the situation.

If a member has a complaint about the Society we ask that that complaint be sent to the Committee in writing and that this complaint not be aired on a social media site or tweeted etc.

All correspondence to the Committee is discussed at our monthly committee meetings and the complainant will be informed of the results of such discussions.

It is our hope that everyone will use common sense when posting comments and that the NSW Palomino Society can continue to enjoy its reputation as the friendly Society.